**Cookie Guidance Sheet**

**This first page is for YOUR information only. Please do not post this page on your website only the COOKIE POLICY should be posted on your website.**

*A cookie is a small file of data which can be stored on your computer or mobile device when you visit a website. The purpose of a cookie is to collect and record information about how you use a particular website such as the specific web pages you visit and the information you access.*

*Cookies can also be used to collect details such as Internet service provider, operating system, browser type and to analyse traffic for advertising and marketing purposes which can help you to manage and promote your business more effectively.*

*The current law requires websites to obtain the consent of website visitors if their website uses cookies.*

*Website visitors must ‘opt in’ before cookies are used on the website. It is not sufficient to simply have a statement on your website which states that ‘by continuing to use the website the user is consenting to the use of cookies’ (or a similar statement).*

*There are different types of cookies and more information can be found out about them by searching* [***www.aboutcookies.org.uk***](http://www.aboutcookies.org.uk) *or* [***www.ico.org.uk/cookies***](http://www.ico.org.uk/cookies) *[Please note that the ICO is the supervising body for UK data protection. You may need to refer to the supervising body for your territory]*

*If you use cookies on your website you must inform the website visitor and have in place a process to obtain their consent to the cookies. Consent can be obtained by adding a cookie warning and consent banner which explains your use of cookies and allows website users to provide their consent.*

*To be fully compliant your cookie warning and pop up should also allow website users to block or turn off non-essential cookies and your cookie policy should provide detailed information of all of the cookies your website uses.*

*You may need to seek the advice of your web developer or explore other technical solutions to facilitate this.*

**Notes for use of this document**

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**Instructions for Completion:**

1. **Read through the whole document and ensure you understand and are happy with the content.**
2. **Complete all of the sections highlighted by gold text, or enclosed within square brackets [ ].**
3. **Review the whole document again and delete any remaining gold text. There should be NO gold text remaining in your document.**
4. **You are now ready to start using your document.**

**This document is a Cookie Policy for your Website.**

It should be completed and added to your website so that it is visible on every page of your website.

**COOKIE POLICY**

**Cookies**

A cookie is a small file of data stored on your computer or mobile device. It collects and records information about how you use our Website such as the particular web pages you visit and the information you access. Cookies can also be used to collect details such as your Internet service provider, operating system, browser type and to analyse traffic as well as for advertising and marketing purposes.

You have control over what cookies you accept. You can choose to block all cookies and you are also able to delete all cookies from your browser. You can make your choices by altering your browser settings. You should be aware that if you alter your browser settings to block or delete cookies then you may not be able to access certain areas or features of our Website and some parts of the site may not display correctly.

**How do we use cookies?**

We use cookies along with other similar tracking technologies to recognise you when you visit our Website and to record how you use our Website. This helps us to understand your user experience and to improve our Website, our products, and our services.

**What cookies do we use?**

[Delete as appropriate. If you know the specific names and purposes of the cookie, please list them in the table below.]

We use First-party and Third-party cookies. First-party cookies are cookies which are directly placed by us and are used only by us. These may include:

1. Session cookies - this is a temporary cookie which is not stored once your browser is closed. These cookies are typically used to support your use of our site but without personally identifying you or collecting any of your personal data;
2. Persistent cookies - these cookies are stored once your browser is closed. These cookies are used to enhance your use and experience of our site;
3. Strictly necessary cookies - these cookies are essential for the operation of our Website and we shall use these where they are necessary for us to provide you with the products or services that you may require;
4. Experience cookies - these cookies provide us with information which helps us to monitor the user experience and performance of our site and optimise our pages. The data collected by these cookies is anonymous;
5. Marketing and promotional cookies - these cookies record your use of our site including the pages you have visited and any links you may have followed. We use these cookies to make any promotions, marketing or advertising more relevant and valuable to you;
6. Functionality cookies - these cookies record the choices you make while using our Website and may record the products, services or videos you access. The data collected by these cookies is anonymous.

Third-Party cookies are those placed by websites, services and/or parties other than us that may advertise or display information or links on our site. We have no control over these cookies.

It is recommended that you keep your internet browser and your operating system up to date and that you consult the help and guidance of a professional or the manufacturer of your computer of device in the event you have any questions or are unsure about your privacy settings.

**[Please complete the following table with specific details of the cookies that you use on your website. If you are unsure as to which cookies your website uses then you can find more information on the ICO website (**[**www.ico.org.uk**](http://www.ico.org.uk)**) (which is the UK independent supervisory body for data protection. You may wish to check the relevant supervisory body in your country or territory for further information) or websites such as cookiebot that will perform a free search on your website. Otherwise, you can seek the assistance of your website developer or explore other technical solution providers who can provide a website audit service]**

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|  | Cookie Type | Name | Purpose | Further Details |
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| 2. |  |  |  |  |
| 3. |  |  |  |  |
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| 5. |  |  |  |  |